



ISTITUTO DI ISTRUZIONE SUPERIORE "C. E. GADDA"
Istruzione tecnica: Amministrazione, Finanza e Marketing - Grafica e Comunicazione
Istruzione Liceale: Liceo Linguistico - Liceo Scientifico



Programmazione consuntiva

PRIMA LINGUA STRANIERA INGLESE

Anno Scolastico 2018/2019

Classe 5 C RIM

Docente: Casano Fabio

SECTION 1 – BUSINESS, FINANCE AND MARKETING

UNIT 3 – Banking and Finance

- Banking services
- Online banking
- The Stock Exchange
- Bear and bull markets
- LSE, The FTSE 100, NYSE, Nasdaq OMX
- Reading the press: The future of mobile apps

UNIT 6 – The EU

- Building Europe: the story so far
- European treaties at a glance
- Who's who in the European Union
- What does Europe do for you?
- EU economic and monetary policy
- Europe: pros and cons
- Reading the press: Business cultural awareness in the EU (Listening)

UNIT 7 – Globalisation

- What is globalisation?
- Reasons against globalisation
- The KOF Index of Globalisation
- Glocalisation
- Outsourcing and offshoring





UNIT 8 – Business ethics and green economy

- The triple bottom line
- Measuring the TBL
- Corporate social responsibility
- Sustainable business
- Fair trade
- Microfinance (The Grameen Bank)
- Critique of microfinance

SECTION 3 – CULTURAL INSIGHTS

UNIT 3 – Economics

- A brief history of booms and slumps
- The Great Crash of 1929
- The Credit Crunch

UNIT 4 – Government and politics

- How the UK is governed
- How the USA is governed
- UK/US Political parties
- The austerity debate
- Breaking up the UK: Scottish Nationalists vs Unionists
- The European Union debate

GRAMMAR REVIEW

- Reported speech
- Reported questions
- Reported commands and exhortations
- Future tenses





LIBRI DI TESTO IN ADOZIONE

- **Business Expert** di F. Bentini, B. Bettinelli e K. O'Malley ed. Pearson Longman
- **Grammar Files Green Edition** di E. Jordan e P. Fiocchi ed. Trinity Whitebridge

E' stato utilizzato materiale interattivo (LIM) per lo svolgimento di attività di ascolto previste dal libro di testo e per attività di gruppo .

Firma Studenti

